



Investment Forum in Tenerife-Company Mission 26-27, November 2015

Preliminary Programme

November 26th Thursday, Morning HQ Chamber of Commerce, Industry, Service and Navigation of Santa Cruz de Tenerife.

- 10:00 h **Presentation: Welcome at Why Tenerife: Introduction to Tenerife:**
<http://www.whytenerife.com/>
Why Tenerife is a project aimed at promoting the economic, social and cultural development of Tenerife through implementing activities that favour the creation of a solid business and commercial base on the island, driving growth in terms of development and employment. Is composed of a consortium of government and public bodies (Government of the Island, Canary Islands Special Zone, Port Authority, Zona Franca and the Official Chamber of Commerce of Santa Cruz de Tenerife). Each of these entities will explain the economic and fiscal advantages of the island of Tenerife and the main relevant investment sectors.
- 11:30 h **Investor Meeting Point:**
Explanation to each investor his work schedule and personal contacts. Each participant will have available an interpreter, as well as access to all the information and materials needed to make better use of your business trip.
- 12:30 h **Keynote:** *"10 reasons to invest in Tenerife: the view of an international advisor". Carlos Saavedra, partner of Pwc in the Canary Islands. Advantages of Investing and Working in Tenerife".*
- 13:00 h Lunch.

November 26th Thursday, Afternoon, HQ Chamber of Commerce, Industry, Service and Navigation of Santa Cruz de Tenerife.

- 15:00 h **Keynote:** *"Canary Islands: Platform business, financial and services center Mid-Atlantic".*
- 16.00 h **Matchmaking Event** (during the afternoon session, companies will be invited to sectorial conference).

Parallel Sessions:

Session 1: Tourism, leisure activities & industry supplier.
Session 2: Real State Sector and Property Market.
Session 3: IT and telematics applications.
Session 4: Recycling and recovery.

17:00 h **Coffee Pause.**

- 17:30 h **Parallel Sessions:**
Session 5: Growth & digital connectivity and the IT Sector.



Session 6: Smart hotel and building.

Session 7: Ship repair (naval sector and repairs for yachts, sailing boats and other tourism ships).

(They may be organized other parallel thematic sessions based on the specific interest of investors participating).

18:30 h **Startups's Presentations. Projects and companies hosting at Olympo-Boxes & Others Business and Entrepreneurs Centers in Tenerife.**

20:30 h Dinner.

November 27th Friday, Morning HQ Chamber of Commerce, Industry, Service and Navigation of Santa Cruz de Tenerife.

10:00 h **Matchmaking Event with Companies** (according to scheduled meetings).

13:30 h **Lunch.**

November 27th Friday, Afternoon.

15:00 h **-Optional tour to ITER (Instituto Tecnológico y de Energías Renovables S.A.), Teide Supercomputer, and Nap point: <http://www.iter.es/>
-Optional visit to Teide National Park: http://www.webtenerife.co.uk/places-interest/teide-national-park/?_ga=1.173436390.458642097.1437559019
-Optional and independently organized business meetings.**

(The organization will cover the costs of transfers of optional site visits scheduled).